

Member Benefits

Privileges and Opportunities

	Life Member	Active Member	Allied Industry	Junior Member (8 – 21 Years Old)	Student Affiliate Member	Friend Of the Buffalo
Publications						
Bison Breeder's Handbook	X	X				
Bison World Magazine Subscription	X	X	X	X	X	X
Bison Connection Newsletter	X	X	X	X	X	
Weekly Update E-Newsletter	X	X	X	X	X	
Archived Publication Access	X	X	X	X	X	
Educational and Networking						
Member's Only Chat Forum	X	X	X	X	X	
Winter Conference	X	X	X	X	X	X
Summer Conference	X	X	X	X	X	X
IBC – International Bison Conference	X	X	X	X	X	X
Business Resources						
Website "Member's Only" Area	X	X	X	X	X	
Discounted Bison Specific Marketing Materials	X	X	X	X	X	
Current Sales Data & Analysis	X	X	X	X	X	
Membership Directory Access	X	X	X	X	X	
Industry Analysis	X	X	X	X	X	X
Advocacy						
Invitation to Annual D. C. Lobbying Session	X	X	X	X	X	
Policy Representation	X	X	X	X	X	
Regulatory Assistance	X	X	X			
Labeling Assistance	X	X	X			
Marketing Assistance	X	X	X			
Marketing						

Exclusive Marketing Resources Access	X	X	X	X	X	X
Online Buyer's Guide Listing	X	X	X			
Online Classifieds Access	X	X	X	X	X	
Gold Trophy Show & Sale	X	X	X	X	X	
NBA Marketing Campaigns	X	X	X	X	X	X
Savings						
Discounts on Promotional and Marketing Materials	X	X	X			
Business AdvantEDGE	X	X	X	X	X	
FREE Listing on the NBA's Online Buyer's Guide	X	X	X			
Conference Registration Discounts	X	X	X	X	X	X